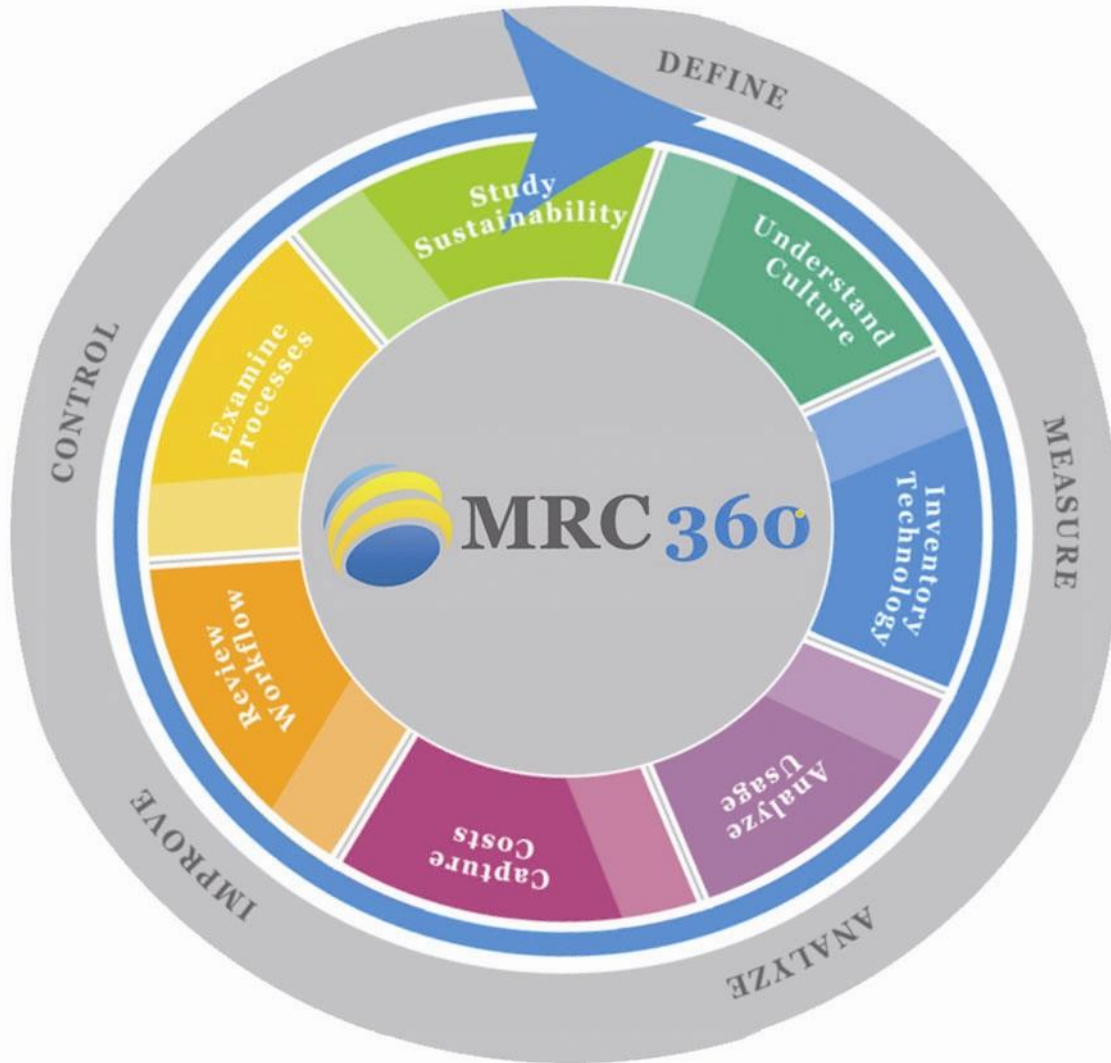


# MRC360° Assessment



## ABOUT MRC360°

**Mr. Copy (MRC)** We are California's largest and most respected consultancy firm specializing in workflow assessment and optimization. Our business is uniquely positioned to help companies understand true cost breakdown, asset deployment, usage patterns and volumes along with the development of sustainable working practices and continuous improvement initiatives. We have successfully led Fortune 500 companies as well as small organizations – in every industry from healthcare to education and manufacturing – to achieve better financial results, improve operational efficiency and reduce environmental impact.

**MRC 360** A revolutionary assessment methodology. The MRC 360° Assessment measures the core areas required to achieve true optimization. It is a multi-source approach that delivers a comprehensive snapshot, providing clear visibility into each of seven core business areas. Integrated reporting tools deliver concrete, actionable guidelines for complete alignment of all technology and business process initiatives.

**Understand Culture:** In-depth look at the key factors of corporate culture that can be used to confirm that strategies align to specific business objectives.

**Inventory Technology:** Snapshot of a company's current environment including the identification of underutilized, obsolete and redundant assets.

**Analyze Usage:** Capture utilization data for all technology and assets using a non-invasive collection tool that captures data from both networked and non-networked assets.

**Capture Costs:** Understand the total cost of ownership with an in-depth review of both the direct and the indirect costs associated with technology and asset usage as well as ongoing maintenance.

**Review Workflow:** Blueprints how information flows and identifies any bottlenecks or inefficiencies.

**Examine Processes:** A thorough examination of administrative functions including procurement and internal IT processes.

**Study Sustainability:** Sustainable working practices help companies become more environmentally friendly by:

- Lowering energy consumption
- Lowering CO<sub>2</sub> output and emissions for an improved carbon footprint
- Reducing paper waste
- Using less consumables
- Remaining energy conscious

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